

The Growth Audit

A 5-Minute Self-Assessment for Founders

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Rate yourself 1-5 in each area. Be honest. This isn't a test. It's a mirror.

Revenue Clarity

1 2 3 4 5

- 1 = You can't explain exactly what drives revenue growth
5 = You know your top 3 growth levers and track them weekly

Decision-Making

1 2 3 4 5

- 1 = Most decisions are gut calls or made under pressure
5 = You have clear data and frameworks guiding every major decision

Team Alignment

1 2 3 4 5

- 1 = Your team is busy but pulling in different directions
5 = Everyone knows the top priorities and owns specific outcomes

Founder Dependency

1 2 3 4 5

- 1 = Nothing moves without you involved
5 = The business runs smoothly when you step away for a week

Operating Rhythm

1 2 3 4 5

- 1 = Every week feels different and reactive
5 = You have a consistent weekly cadence for planning, reviewing, and adjusting

Growth Capacity

1 2 3 4 5

- 1 = You're maxed out and growth means more hours
5 = You have systems that let the business grow without burning you out

Your Total: _____ / 30

25 - 30 Your business is well-positioned. A Growth Map diagnostic can help you find the next gear.

18 - 24 You've built something real, but there are clear gaps holding you back. Most of our clients start here.

Under 18 You're in survival mode. The good news: small changes in clarity and structure create outsized results.

Want to talk through your score?

[Book a free Growth Map Diagnostic at growthmap.consulting](https://growthmap.consulting)